

ISEH  
*Frankfurt*  
2026

**55<sup>TH</sup> ANNUAL  
SCIENTIFIC MEETING**

27-30 August 2026  
*Frankfurt, Germany*



# ISEH 2026

27-30 August

Goethe University Frankfurt

Frankfurt, Germany



Learn more at [www.iseh.org/Annual-Meeting/55th-Annual-Meeting](http://www.iseh.org/Annual-Meeting/55th-Annual-Meeting)

# Who is ISEH?

- The **International Society for Experimental Hematology (ISEH)** is a global organization of over 650 members focused on connecting and building a community of experimental hematologists armed with the knowledge needed to advance research, develop novel therapies and diagnostic tools and strengthen the global scientific network.
- Content areas include:
  - Basic and translational research
  - Clinical trials in hematology
  - Hemato-oncology
  - Stem cell research
  - Immune-oncology
  - Cellular therapy

# Why Support ISEH?

## **Influential Audience**

ISEH attracts world-leading junior and senior faculty, who are both thought leaders within the hematology community and who hold institutional leadership positions.

## **Recruit Top Talent**

ISEH hosts top scientific talent from around the world - PhD students and post-doctoral fellows trained by internationally renowned scientists.

## **Incredible Science**

ISEH holds a reputation as a leading forum for the dissemination and discussion of cutting-edge findings, which includes sharing key discoveries prior to publication. Key scientific breakthroughs are initially reported and presented at ISEH, before they make their way into larger meetings.

## **Opportunities to Make Real Connections**

The unique and intimate format of the ISEH meeting provides opportunities for thoughtful dialogue and exchange among its attendees, exhibitors and partners.

# 2025-2026 Board of Directors

- **President:** Michael Milsom, PhD (Germany)
- **President-Elect:** Louise Purton, PhD (Australia)
- **Vice President:** Jennifer Trowbridge, PhD (USA)
- **Past President:** Shannon McKinney-Freeman, PhD (USA)
- **Treasurer:** Katherine King, MD, PhD (USA)
- Grant Challen, PhD (USA)
- Keisuke Ito, MD, PhD (USA)
- Atsushi Iwama, MD, PhD (Japan)
- Kristina Kirschner, PhD (USA)
- Elisa Laurenti, PhD (UK)
- Pablo Menendez, PhD (Spain)
- Elizabeth Ng, PhD (Australia)
- Eric Pietras, PhD (USA)
- Hitoshi Takizawa, PhD (Japan)

# 2026 Scientific Program Committee

- **Chair:** Louise Purton (Australia)
- Teresa Bowman (USA)
- Emery Bresnick (USA)
- Hector Mayani (Mexico)
- Michael Milsom (Germany)
- Ayako Nakamura-Ishizu (Japan)
- Diana Passaro (France)
- Filipe Pereira (Sweden)
- Beth Psaila (UK)
- Michael Rieger (Germany)
- Alejo Rodriguez Fraticelli (Spain)
- Jennifer Trowbridge (USA)
- Judith Zaugg (Switzerland)

# 2026 Local Organizing Committee

- **Chair:** Michael Rieger
- **Co-Chair:** Marieke Essers
- Claudia Baldus
- Christopher Baum
- Lars Bullinger
- Nina Cabezas-Wallscheid
- Konstanze Döhner
- Hartmut Geiger
- Florian Grebien
- Florian Heidel
- Andreas Hochhaus
- Hannes Klump
- Henning Klusmann
- Konstantinos Kokkaliaris
- Daniela Krause
- Claudia Lengerke
- Carsten Müller-Tidow
- Irmela Jeremias
- Thomas Oellerich
- Ingo Roeder
- Axel Schambach
- Rebekka Schneider
- Timm Schroeder
- Hubert Serve
- Veronika Sexl
- Torsten Tonn
- Andreas Trumpp
- Hanna Uckelmann
- Claudia Waskow
- Judith Zaugg

# Exhibit at ISEH

***Get the attention of an influential audience and world-leading scientific talent.***

## **Exhibit-Only Tabletop –**

**\$1,500 USD; €1,350**

Includes:

- One (1) 6ft/1.8 m skirted table with two chairs in a high-traffic location. *Additional costs may occur for electrical or other amenities upon request.*
- One (1) exhibitor-only badge. Additional exhibitor badges can be purchased for \$75 each
- Recognition in mobile app exhibitor directory, Simply Blood blog posting, and onsite signage
- Post-event conference delegate mailing list (for one-time use only and provided upon request)
- Admittance to welcome reception and posters sessions

## **Tabletop Literature Drop**

**\$1,250 USD; €1,075**

Can't send someone to the meeting? We'll distribute your literature for you!

- ISEH will display up to two (2) literature pieces from participating partner organization(s) throughout the entirety of the Annual Scientific Meeting for members and attendees to pick up at their leisure.
- 400 pieces of literature (or samples) are requested for each drop, and will be displayed in the exhibit hall.
- Each drop must be sent and approved by ISEH prior to production and the event.
- Partners are responsible for final print/production and shipping of the literature drop.

# Brand Exposure

## Scientific Meeting Delegate Bags (Exclusive)



**\$4,000 USD; €3,600**

Delegate bags are used through the event and well beyond, offering a “portable” advertising year-round opportunity. (Delegate bag will contain both sponsor logo and ISEH logo.)

## Delegate Padfolio/Notebook (Exclusive)



**\$4,000 USD; €3,600**

Help delegates collect all their thoughts and findings in one place for use in the field. Sponsor item will contain both sponsor logo and ISEH logo.

## Delegate Lanyards (Exclusive)



**\$3,500 USD; €3,150**

Let delegates be your billboard with your logo present on all badge lanyards.

## Delegate Pen/Stylus (Exclusive)



**\$2,000 USD; €1,800**

Provide delegates with a logoed dual purpose ballpoint stylus pen for hand-written notes or for use on touchscreen devices.

## Delegate Bag Insert



**\$750 USD; €675**

ISEH will include your one-page advertisement in delegate registration bag. Sponsor is responsible for production of insert and shipping costs to venue. Advertisement must be approved by ISEH prior to production and distribution.

## Delegate Poster Sessions (Exclusive)



**\$7,500 USD; €6,750**

Sponsor the Poster Session(s) that typically boasts more than 200 posters and evening cocktail reception. Sponsorship of the poster session(s) will include signage by the bars, a literature drop as you walk into the space, and five minutes at the end of the previous education session for a registered sponsor representative to remind and direct delegates to the poster viewing area.

## New Investigators Networking Event



**\$5,000 USD; €4,500**

(3 Available) A favorite event! More than 65 new investigators and senior scientists make valuable connections during this event. Sponsors receive logo recognition along with opportunity to provide a literature drop for the networking event.

## Delegate Coffee Break



**\$2,500 USD (5 Available); \$10,000 USD (Exclusive)**

**€2,250 (5 Available); €9,000 (Exclusive)**

Delegates enjoy a break with your branded napkins and logo recognition signage at each beverage station. Sponsors may choose which break they would like to sponsor per pre-determined times provided by ISEH. Selection will be based on sponsored contract date.

# Mobile App brand exposure

## Home Screen Sticky Banner \$3,000 USD; €2,700

ISEH offers a free, downloadable mobile app to provide an enhanced experience for attendees with detailed schedules, session descriptions, and more. This banner ad option will display on the main screen of the app and attaches to the bottom navigation. Ad can link out to a URL of your choice.



# Mobile App brand exposure

## Splash Screen

**\$3,000 USD; €2,700**

Available in Portrait or Landscape, ensure attendees see your ad with 3.5 seconds of a splash screen when attendees launch the app. The screen is not clickable but serves as a digital program book cover!



Required Images (width x height)

1	1.3:1 aspect ratio, 2,732 pixels wide x 2,048 pixels high
2	1.8:1 aspect ratio, 1,920 pixels wide x 1,080 pixels high
3	2.2:1 aspect ratio, 2,688 pixels wide x 1,242 pixels high



Required Images (width x height)

1	0.75:1 aspect ratio, 2,048 pixels wide x 2,732 pixels high
2	0.56:1 aspect ratio, 1,080 pixels wide x 1,920 pixels high
3	0.46:1 aspect ratio, 1,242 pixels wide x 2,688 pixels high

# Mobile App brand exposure

## Push Notifications

**\$500 USD; €450**

Reach conference attendees on their mobile devices directly! With 230 characters (title and text), call attention to your booth or products by utilizing a push notification. Ad subject to approval by ISEH.

## Push Notification Examples

**Show Only Special - Buy One Get One FREE!**

Visit Bien Air Dental at Booth #1234 for an ADA 2018 show only special - buy one Restorative and/or Endo products and get one FREE!

OK

**Don't Miss Bien Air Show Only Special!**

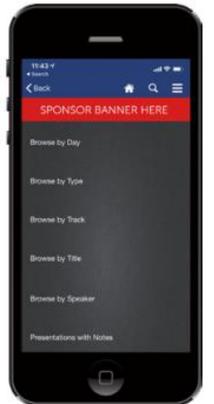
Last day to take advantage of our ADA 2018 show only special - buy one Restorative and/or Endo products and get one FREE! Stop by Booth #1234

OK

## Sub Page Banner

**\$1,500 USD; €1,350**

Draw attention to your organization with a banner in the people, posters, presentations or search areas of the app with a sticky banner.



Supports rotating banners and links out to URLs. Up to 4 available. Banner ad subject to approval by ISEH.

# Education Support

## McCulloch & Till Award and Lecture (Exclusive)

**\$5,000 USD; €4,500**

Gain exposure when you support a prestigious mid-career investigator to present a key lecture to the ISEH community during the Annual Scientific Meeting. All donors will be listed in the program schedule on the ISEH website and mobile app, and on meeting slides during the Annual Scientific Meeting.

## Donald Metcalf Award and Lecture (Exclusive)

**\$5,000 USD; €4,500**

Demonstrate your commitment to hematology research when you support the most distinguished ISEH award and Annual Scientific Meeting opening lecture. All donors will be listed in the program schedule on the ISEH website and mobile app, and on meeting slides during the Annual Scientific Meeting.

## Janet Rowley Award and Lecture (Exclusive)

**\$5,000 USD; €4,500**

Be on the cutting edge when you support this lecture featuring an outstanding junior investigator. All donors will be listed in the program schedule on the ISEH website and mobile app, and on meeting slides during the Annual Scientific Meeting.

## New Investigators Invited Lecture (Exclusive)

**\$5,000 USD; €4,500**

This coveted lecture is a source of pride to both the invited speaker and the New Investigators Committee. All donors will be listed in the program schedule on the ISEH website and mobile app, and on meeting slides during the Annual Scientific Meeting.

## New Investigators Travel Grant Support

**\$2,500 - \$5,000 USD; €2,250 - €4,500**

Support new investigators' travel to the Annual Scientific Meeting. All donors will be listed in the program schedule on the ISEH website and mobile app, and on meeting slides during the Annual Scientific Meeting.

## Scientific Session Sponsorship

**\$3,500 USD; €3,150**

Support ISEH and its mission to promote scientific knowledge and the clinical application of basic hematologic and immunologic disorders through scientific programs by sponsoring a scientific talk at the ISEH meeting. All donors will be listed in the program schedule on the ISEH website and mobile app, and on meeting slides during the Annual Scientific Meeting.

# Supporting Young Investigators

## New Investigators Meet the Expert Mixer

**Tier 1: \$1,500 USD; €1,350**

**Tier 2: \$4,000 USD; €3,600**

A favorite! More than 65 new investigators and senior scientists attend this event each year. Attendees mix and mingle with some of the world's leading scientists to make connections, exchange scientific knowledge and foster future scientific collaborations and career opportunities.

## Junior Faculty Networking Mixer

**Tier 1: \$1,500 USD; €1,350**

**Tier 2: \$4,000 USD; €3,600**

The academic landscape has changed markedly, and junior faculty face numerous obstacles in starting a new group. In recognition of these challenges, ISEH organizes a networking event to bring together scientists from across the world to share experiences, best practices and foster new scientific collaborations.

**Tier 1:** Sponsorship level includes signage at the event and within ISEH program (online program and mobile app program)

**Tier 2:** Sponsorship level includes signage at the event, within ISEH program (online program and mobile app), one (1) social media post promoting the event and recognizing the sponsor, and a literature drop at the event.

# Sponsored Talks

*Highlight new products, techniques and scientific advancements to a captive audience!*

Sponsored sessions include:

- Use of session room with standard A/V equipment (LCD projector, screen, laptop, podium, microphones)
- Inclusion in the program schedule and meeting website
- Available during lunch hours

**10-minute Talk Opportunities**

Available Friday-Saturday

Up to 10 available

\$1,500 USD; €1,250

# Custom Sponsorship Packages

*Designed for industry partners and other supporters of the ISEH mission, these packages maximize your reach to ISEH attendees through a variety of approaches.*

Partnership Recognition Benefits	Platinum \$10,000 USD; €9,000	Gold \$5,000 USD ; €4,500	Silver \$3,000 USD; €2,500	Bronze \$1,000 USD; €900
Logo included on meeting website and mobile app	X	X	X	X
Logo recognition on Simply Blood blog meeting blog post	X	X	X	X
Exhibits-only tabletop package	X	X	X	
One (1) ten-minute (10) sponsored lunch talk slot	X	X	X	
One (1) dedicated emails sent on your behalf to the ISEH membership.	X	X		
Educational session sponsorship – Logo included on meeting website next to session of choice, in mobile app, and on event and session signage	X	X		
One (1) complimentary full-conference registration	X			
Two (2) social media posts by ISEH thanking institution for sponsorship	X			
One (1) mobile app sub-page banner	X			

*Contact ISEH at [info@iseh.org](mailto:info@iseh.org) to discuss other custom sponsorship packages.*

# Friends of ISEH Packages

*Designed for academic institutions, foundations and other supporters of the ISEH mission, these packages support ISEH's educational mission.*

Partnership Recognition Benefits	Gold \$5,000 USD; €4,500	Silver \$3,000 USD; €2,500	Bronze \$1,000 USD; €900
Logo included on meeting website, mobile app, and meeting homepage	X	X	X
Logo recognition on Simply Blood blog meeting blog post	X	X	X
One (1) social media post by ISEH thanking institution for sponsorship	X	X	
One (1) complimentary full-conference registration	X		

Contact ISEH at [info@iseh.org](mailto:info@iseh.org) to discuss other custom sponsorship packages.

# Academic Recruitment Packages

*Designed for academic institutions looking to recruit postdoctoral fellows, staff scientists, and/or faculty through targeted advertisement, networking, and branding opportunities.*

Partnership Recognition Benefits	Tier 1 \$5,000 USD; €4,500	Tier 2 \$3,000 USD; €2,700	Tier 3 \$1,000 USD; €900
Logo included on meeting website, mobile app, and meeting homepage	X	X	X
Logo recognition on Simply Blood blog meeting blog post	X	X	X
Logo included in rotating slides at the start/end of meeting sessions and breaks advertising postdoctoral positions available.	X	X	X
Table-top recruiter package (Includes a 6-foot table with chairs for flyers and/or banners, plus up to two recruiter-only badges if an institution has non-meeting attendee recruiters)	X	X	
One (1) featured job listing on the ISEH Job Board at the Annual Scientific Meeting	X		
One (1) social media post highlighting open position(s) through ISEH social media	X		

Contact ISEH at [info@iseh.org](mailto:info@iseh.org) to discuss other custom sponsorship packages.